

INGRAM MICRO **CLOUD**

TRANSFORM YOUR BUSINESS WHILE GIVING YOUR CUSTOMERS MORE.

Access a suite of solutions that will help you modernise your customer's data estate.

Whether you need to deliver a data warehouse, a big data solution that scales on demand, greater efficiencies or simply application portability and flexibility; Ingram Micro Cloud will support you in expanding your offering.



DELIVER ON YOUR VISION OF A DATA-DRIVEN BUSINESS.

More and more applications are being deployed in the public cloud (and often in multiple public clouds). With the volume of data increasing, many organisations are re-evaluating their path forward, embarking on a new strategy to modernise their big data estate.



Pivoting towards data

IT leaders want to unlock the value of their data to drive decision-making but their current setups block access to insights.



Fluctuating market demand

New digital buyer journeys require sophisticated experiences which can only be delivered with modern applications.



Instilling agility

Businesses of the future need to be agile, their operations streamlined, and applications must be built with speed.

HELP YOUR CUSTOMERS NAVIGATE THEIR TRANSFORMATION.

Business-critical and data-heavy applications are at the centre of your customer's efforts to enable agile and efficient business. They are looking for providers who will help them modernise their data workloads and build a foundation for flexible, secure and high-performance data estate.

Offering transformative database and application solutions will allow you to:



Align with cloud adoption trends to build customer loyalty



Future-proof your business model by creating repeat revenue streams



Create upsell opportunities with solutions that anticipate your customer's needs

YOUR PATH TO A TRANSFORMED BUSINESS WITH MICROSOFT AZURE.

The Ingram Micro Cloud Transformation Path, underscored by the latest Microsoft Azure technology, uses three key aspects of database and application transformation to help your customers build and deploy modern applications.



Databases on Azure

Migrate your data, schema, and objects from multiple sources to Azure cloud and save time and effort by automating your move with PowerShell.

Windows on Azure

Azure is the best destination for Windows Server. Whether you're migrating as is or modernizing applications, Azure offers native support for SQL, .NET, and other Windows Server workloads.

Desktop on Azure

Enable a secure remote desktop experience from virtually anywhere. Provide employees with the best virtualised experience with the only solution fully optimised for Windows 10 and Microsoft 365.

The Ingram Micro Cloud Transformation Path

SUPPORT VARIOUS MIGRATION SCENARIOS WITH DATABASES ON AZURE.

As your customers seek to introduce a greater level of agility into their organisation, migrating data estates to cloud is the first step. Microsoft Azure offers support for simplified, quick and automated database migration at scale, with minimal downtime and reliable outcomes.

Whatever the scenario for your customer's database migration: an on-premises database or another cloud, with Azure you can quickly help them modernise their data assets.



SQL Server on Azure Virtual Machines

SQL Server on Azure Virtual Machines allows businesses to migrate existing applications or build new applications, all while maintaining complete SQL Server compatibility and operating system-level access. It is the most common model for businesses customers looking to lift-and-shift their applications into Azure. A service provider will setup and manage the virtual machine—SQL server is installed similarly to a regular on-premises server. Other option is to migrate existing SQL servers to Azure without rebuilding the virtual machine and reinstalling SQL Server.



NoSQL database migration

Help customers migrate to SQL Server from Oracle, Sybase or DB2 to save money and improve security. You can also facilitate the building of NoSQL solutions on Azure with Azure Cosmos DB. Azure Cosmos DB provides native support for NoSQL choices, offers multiple well-defined consistency models, and guarantees high availability with multi-homing capabilities and low latency.



Azure SQL Managed Instance

Azure SQL Managed Instance is an intelligent, scalable, cloud database service that combines the broadest SQL Server engine compatibility with all the benefits of a fully managed and evergreen platform as a service. The managed instance option allows existing SQL Server customers to lift and shift their on-premises applications into the cloud with minimal application and database changes. It's designed for customers looking to migrate a large number of apps to fully managed PaaS cloud environment with as low migration effort as possible.

The Ingram Micro Cloud Transformation Path

BOOST TEAM AND BUSINESS PERFORMANCE WITH WINDOWS ON AZURE.

You probably already have a significant investment in Microsoft technology within your datacenter: Windows Server, as well as Exchange, SQL Server, SharePoint or Dynamics. You might use Active Directory for authentication, certificate management, file server, and other pivotal IT functions as well as System Center to simplify configuration and operations management.

Azure is the best destination for Windows Server. Whether you're migrating as is or modernising applications, Azure offers native support for SQL, .NET, Remote Desktop Services, and other Windows Server workloads. Take advantage of more than 200 Azure services and unique capabilities such as Azure Auto manage, Windows Admin Center in Azure, Azure Arc enabled servers and App Service to boost efficiencies for Windows Server.

Take advantage of new and improved features and applications when you move your workloads to Azure. Accelerate the modernisation of your infrastructure with these services.

Reduce costs with unbeatable offers

Optimise costs by taking advantage of unique offers only available on Azure:

- Save 40 percent or more when you apply Azure Hybrid Benefit to your existing Windows and SQL Server licenses.
- Save even more with three years of free extended security updates, only on Azure.
- Get industry-leading price performance with SQL Server on Azure Virtual Machines (Windows).

Help protect workloads with unmatched security

Help secure your hosted Windows Server workloads with multi-layered, built-in security. Maintain your security posture with native controls, and detect and respond to evolving threats at cloud scale with intelligent solutions:

- Get high availability by applying security patches automatically and without downtime using Hotpatch in Azure Automanage.
- Proactively manage and strengthen your cloud security posture across Azure and hybrid resources with Azure Security Center.
- Get built-in threat protection for your hybrid cloud resources with extended detection and response (XDR) from Azure Defender.
- Modernise security operations across your enterprise with Azure Sentinel, the first cloud-native SIEM on a leading public cloud with built-in AI and automation.

Extend on-premises environments to Azure with seamless hybrid capabilities

Operate seamlessly across your on-premises data centre and the cloud with Azure, the only cloud with end-to-end hybrid infrastructure and consistent security, identity and management features:

- Universally manage and secure identities across environments using Azure Active Directory.
- Extend Azure management and Azure services to any infrastructure with Azure Arc.
- Quickly and easily enable Azure services such as Azure Backup, Azure Site Recovery and Azure Monitor with Windows Admin Center.

The Ingram Micro Cloud Transformation Path

EMPOWERING YOUR CUSTOMERS TO WORK FROM ANYWHERE, ON ANY DEVICE, SECURELY USING AZURE VIRTUAL DESKTOP.

Due to accelerated change and digitisation, the **modern workplace has been redefined**. Organisations need to evolve to ensure they retain their competitive advantage, teams and people need to be **empowered to drive innovation**.

Set up Azure Virtual Desktop (formerly Windows Virtual Desktop) in minutes to enable secure remote work. Provide the familiarity and compatibility of Windows 10 with the new scalable multi-session experience for your end users and save costs by using existing eligible Windows licenses. Manage your end-to-end Azure Virtual Desktop deployment alongside other Azure services within the Azure portal.

Bring your own device (BYOD) and access your desktop and applications over the Internet using an Azure Virtual Desktop client such as Windows, Mac, iOS, Android or HTML5. Choose the right Azure virtual machine (VM) to optimise performance and leverage the Windows 10 multi-session advantage on Azure to run multiple concurrent user sessions and save costs.

Deliver Windows 10 desktops and applications virtually anywhere

- Provide employees with the best virtualised experience with the only solution fully optimised for Windows 10 and Microsoft 365.

Built-in intelligent security

- Help keep your applications and data secure and compliant with security capabilities that can proactively detect threats and take remedial action.

Deploy and scale in minutes

- Simplify deployment and management of your infrastructure and scale quickly based on your business needs.

Reduce cost using existing licences

- Use existing eligible licences to reduce costs with a modern cloud-based virtual desktop infrastructure (VDI), and only pay for what you use.



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OFFER YOUR CUSTOMERS MORE BY BUILDING THEIR TRANSFORMATIVE CLOUD JOURNEY.

Businesses all over the world are looking to extract greater value from their data so they can build better applications, faster.

These technologies becoming increasingly powerful. All the tools exist to manipulate data any way you like, and Ingram Micro offers Consultancy, Architecture and Design services, Assessment, Migrations and more to move you in the right direction transforming with the latest technologies.

To assist your customer cloud journey, Ingram Micro is offering free enablement, sales/technical assessment and migration services for any opportunities that fall under the above categories.

Speak to your Ingram Micro Cloud representative to find out how you can build a portfolio that will help your customers modernise their data estate and assess which solutions are right for your customers use cases.

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